



**MATERIAL  
FOCUS**

## Richmond upon Thames Council

Target population	Kerbside collections – c.68,000 households Bring banks – c.85,000 households
Funding amount	£22,780
Pilot duration	March 2024 – June 2025
Pilot type	On street bring banks and kerbside collection
Pilot aim	To encourage more reuse and recycling, while reducing contamination in recycling streams and the carbon intensity of collection operations.
Outcome	Electricals collected for recycling increased by an average of 8.04% per month. This was largely driven by collections through the public bring banks: <ul style="list-style-type: none"><li>• Over 48 tonnes of small electricals were collected via bring banks</li><li>• 3.1 tonnes of small electricals were collected at the kerbside</li></ul>



### Collection approach

Richmond council set up 20 outdoor bring banks at existing public recycling sites around the borough.

The team equipped their domestic waste collection fleet with underslung cages. This meant they could collect small electricals as part of their usual kerbside waste and recycling collection rounds.

### Communications approach

Services were promoted with:

- Bin stickers
- Vehicle livery
- The council website
- Social media

### Future plans

Both the bring banks and kerbside collections are embedded in the council's recycling services and will continue for the foreseeable future.

**“The funding from Material Focus was instrumental in providing access to convenient, local recycling facilities for small electrical items. We are pleased with how the pilot has gone and hope the facilities continue to collect waste electricals for many years to come.”**

Tom Newman, Pilot lead